

TRUCK WORLD

JOIN US!

April 18-20, 2024



Achieve Success at the Canadian Trucking Event of 2024!

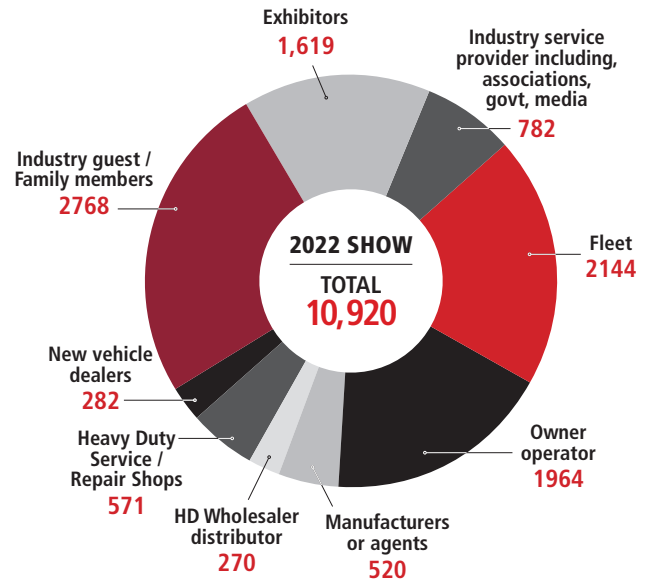
Connect with key prospects who make purchasing decisions

Meet existing customers in a neutral environment

Reveal your latest products and innovations to a captive audience

Perform demonstrations in front of customers and potential clients

Develop strategic partnerships to grow your business



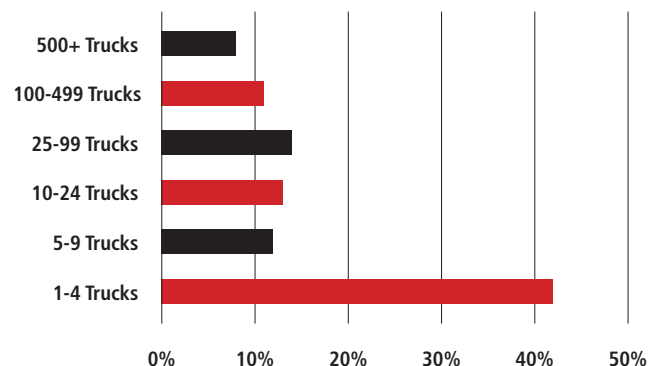
Meet high-level attendees!

43%

of all industry professionals attending Truck World 2022 were CEO /GM/ Other Senior Management Position



Get in front of fleets of all sizes



Showcase your company and products in front of Major Industry Players

Here is a sample of companies that attend **Truck World**



Air Liquide Canada
AMJ Campbell
Armour Transport
Bison Transport
Canada Cartage
Canada Post
Canadian National Railway
Canadian Tire
CAT
Challenger
Charger logistics
City of Brampton
City of Toronto
Coca Cola
CP Rail
Day & Ross
Emterra Environmental
Erb Transport
Fedex
GFL Environmental

Gordon Food Service
Groupe Robert
Lafarge
Linamar Transportation
Manitoulin Transport
Maple Lodge Farms
Mid Ontario
Midland Transport
Penske
Pride
Purolator
Rosedale Transport
Seaboard Transport
Sobeys
TFI International
Trimac Transportation
United Van Lines
UPS
Walmart
XTL Transport
AND MORE

Maximize your participation before, during and after Truck World



Advertise your participation in one of our national print and online trucking magazines: Today's Trucking, Trucknews.com, Transport Routier.



Invite your clients and prospects to meet you in your booth with your unlimited VIP code.



Increase your exposure before and during the show with our sponsorship opportunities exclusive to exhibitors.



Announce your presence on social media, on your website, and email signature with our complimentary exhibitor marketing toolkit.



Benefit from our robust national advertising campaign to meet a maximum number of potentials in your booth.



Promote your company and product during and/or after the show with a professional video made by our in-house video team!

Apply for your booth space today!

100 -599 sq ft: **\$21.50** / sq ft

600 – 999 sq ft: **\$18.50** /sq ft

1,000 -1,999 sq ft: **\$15.75** / sq ft

2,000 sq ft and up: **\$12.95** /sq ft

These rates include:

- Drayage / Material handling (up to 5,000 Lbs)
- Booth promotion tools
- 5 exhibitor badges / 100 sq ft booth space
- Unlimited VIP code to invite your customers.

Truck World 2024 Show Hours

Thursday, April 18
10:00 am to 5:00 pm

Friday, April 19
10:00 am to 5:00 pm

Saturday, April 20
9:00 am to 5:00 pm

Questions?

Ask us about exhibit space, sponsorship, and advertising opportunities.

For more information contact:

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